



# HOSSEIN ERAMI RUG



Mr. Haj Mahmoud Erami was born in 1913 in the city of Kashan in central Iran. At age 10, and after his mother's demise, he emigrated to the city of Qom with his uncle (Haj Mohammad Kashani) and his aunts. For the next four years he underwent training in the art of carpet warp. By the time he was 20, he was fully skilled and had become a top professional in his field, producing carpets in Qom which he continued until the age 63.

At that time, he was the only individual who promoted the carpet industry in suburbs of Qom in order to develop the genuine style of carpet weaving and carpet production in unknown regions of the country such as Khalajestan, Mansour Abad, Issa Abad, Vashareh, Sarkhardeh, Giv, Tinoj, Aparchai, Ahmad Abad, Varzaneh, Sanavand and Fojerd.

He passed away in 1986 at the age of 73, taking with him an immense load of experience, ethics, fame, philanthropy, authority and spiritual presence.

Haj Hossein Erami (1946-2016) acquired art as a child in Erami carpet weaving workshops under his father and continued this profession until the last moments of his life and he was especially popular among weavers and buyers because of his business ethic and creating jobs for large numbers of immigrant weavers and settling them in carpet weaving workshops. Haj Hossein Erami had three sons named Mohammad (born in 1981), graduate of industrial engineering, Mehdi (born in 1982), graduated in interior decoration, and Mahmoud (born in 1989), graduate of computer that they kept alive the memory of their father in hearts with a lot of effort and innovation in the production.

Mohammad, Mehdi and Mahmoud Erami, by combining tradition and modernity in the modern world today, introduced special patterns and colors into Qom carpet weaving, and in addition to continuing the father's path, created a revolution in the Qom silk carpet with innovation. In the meantime, they had





many achievements that can be mentioned to donate square silk carpet Hossein Erami Brand to the Prime Minister of Japan Mr. Shinzo Abe in 2019 by Tehran Chamber of Commerce which it shows the art and quality of carpet weaving in Hossein Erami carpet production.

### **Trading & ethical guidelines**

#### **Reliance**

We fully observe ethical principles and business practices as we value our clients. This is a natural responsibility that has deep roots in our responsibilities for our clients, distributors, suppliers of raw materials and the society in general. Confidence is at the core of this communication and is based upon honesty, integrity and moral principles.

#### **Trust**

We are of the belief that we are responsible for all individuals that contact us one way or the other. All actions taken with clients pivot around this sense of responsibility. we are committed to what our company offers and strive to rectify any mistakes made.

#### **Investment**

We offer exquisite products at reasonable prices and thus sensibly yield to propriety investments. Our aim is to increase the return on their investment within a few years.

### **Suppliers & Exporters**

Domestic suppliers and foreign exporters are to be assured of our impartiality and fairness. Our interests are determined by all decisions made on product pricing issues. These include quality, competitor pricing, after production service and credit worthiness of products.

### **Team Work**

We are proud of the quality of team work in our company. We have always strived to be on good terms with all that are involved in our industry, be it our competitors, colleagues or distributors. Our objectives are to plan production, sales, promotion of employment opportunities, and elevation of commissions offered to brokers.

### **Mission Statement**

- To produce and procure all types of carpets for delivery to customers across the world
- To accept custom orders for all types of weaves, textures, patterns and designs
- To dispatch informative packages (pictures, films, brochures, etc.) on a timely basis to clients all over the world
- To take orders by telephone, fax, Email and the Internet
- To fully cooperate with domestic design teams, decorators and interior designers and architects
- To publicly or privately exhibit company products and international expos and fairs
- To offer special planned and developed services, under the management of Hossein Erami, for all domestic and foreign clients interested in the art of carpet and carpet weaving.

Carpets are not just an employment incentive industry but a manifestation of ancient Iranian art.

### **Today**

growth With and development of the Hossein Erami & Sons Carpet Company.in was

Inevitable to implement changes and to have a tran-

sition between the traditional to the modern management structure through scientific and engineering methods:

### **Production Management**

- Utilization of the most advanced technical Knowledge
- Use of the best quality raw materials to produce carpets
- Employing experienced and artistic weavers
- Application of new designs that remained faithful to authentic patterns
- Applying basic structural and documentation techniques by obtaining the Certificate for Quality Management System (ISO 9000-2000) from RWTUV Academy of Germany in 2003

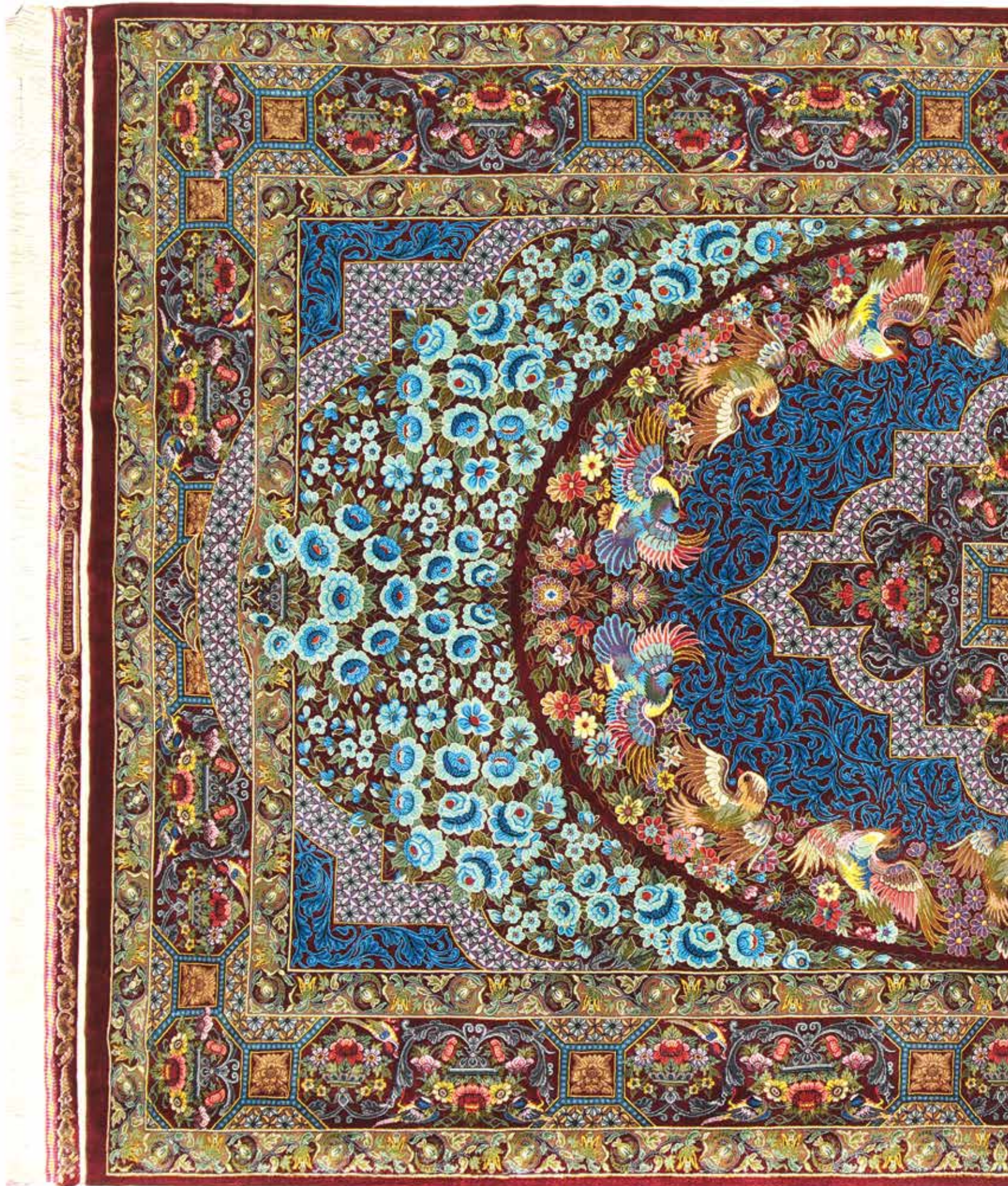
### **Sales Management**

- Utilization of Information Technology and appropriate software
- Identification of carpets with the bar code system
- Establishment of a network for accounting and filing purposes
- Establishment of company website and E-marketing
- Credit card sales for cards issued by domestic or foreign financial institutions
- Preparation of electronic and coded identity cards to compile client information
- Expansion of communications with brokers and middlemen
- Market research and turnover analysis

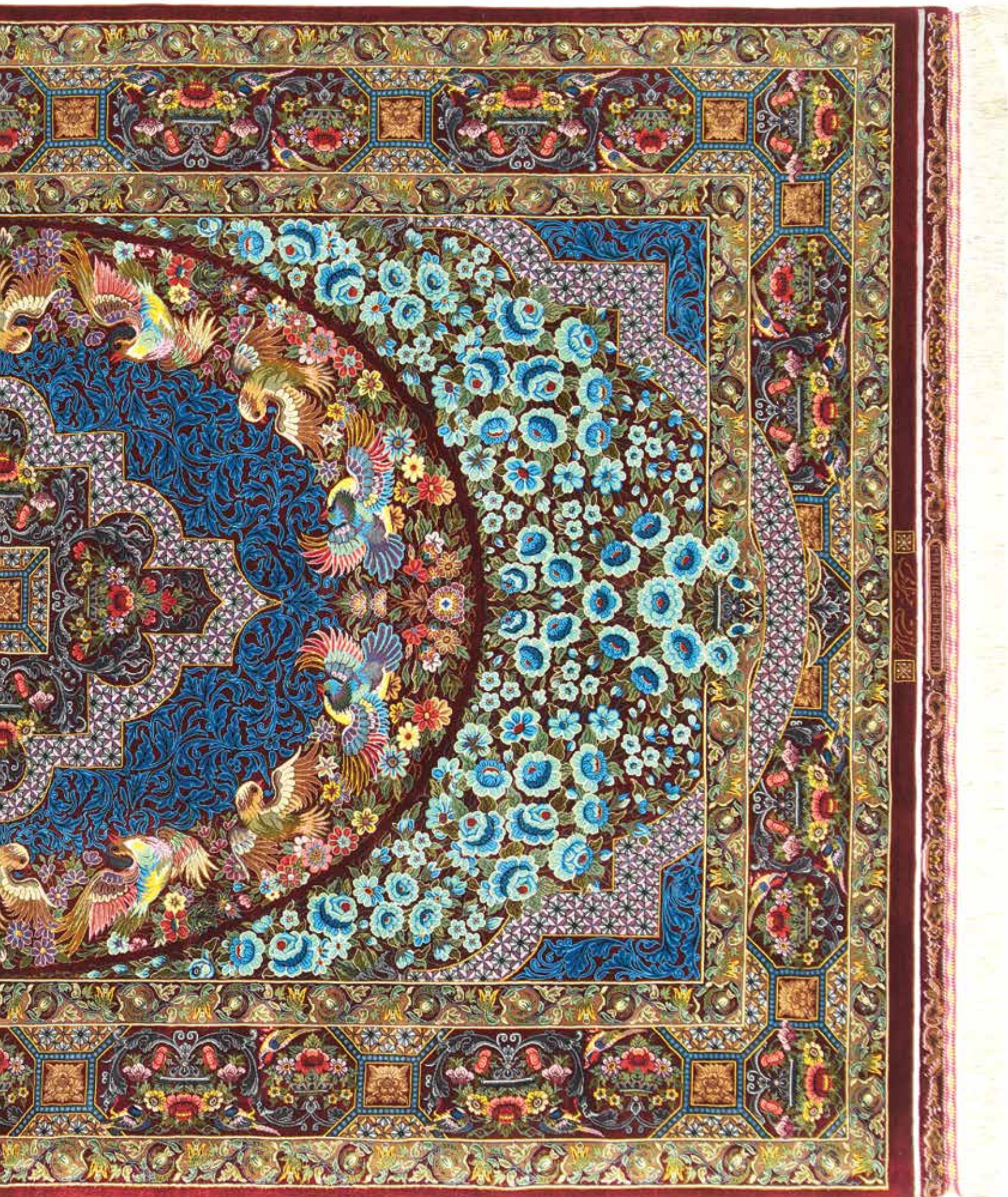




Rug Code: 1763  
Creator: Hossein Erami Rug  
Design Name: Golfarang-Tak Gardeh  
Material: Silk  
Size: 202x212 cm  
Year of Creation: 2021



Rug Code: 1647  
Creator: Hossein Erami Rug  
Design Name: Golfarang- Migration of birds  
Material: Silk  
Size: 213x134 cm  
Year of Creation: 2019





Rug Code: 1771  
Creator: Hossein Erami Rug  
Design Name: Ghabi Golfarang – Master Farshchian  
Material: Silk  
Size: 200x301 cm  
Year of Creation: 2018



Rug Code: 1677  
Creator: Hossein Erami Rug  
Design Name: birds  
Material: Silk  
Size: 196x132 cm  
Year of Creation: 2019





Rug Code: 1700  
Creator: Hossein Erami Rug  
Design Name: Golfarang  
Material: Silk  
Size: 208x134 cm  
Year of Creation: 2020



Rug Code: 1708  
Creator: Hossein Erami Rug  
Design Name: Parvaneh  
Material: Silk  
Size: 102x157 cm  
Year of Creation: 2021





Rug Code: 1722  
Creator: Hossein Erami Rug  
Design Name: Golfarang  
Material: Silk  
Size: 138x209 cm  
Year of Creation: 2021

Rug Code: 1770  
Creator: Hossein Erami Rug  
Design Name: Golfarang – 3D  
Material: Silk  
Size: 202x302 cm  
Year of Creation: 2019



Rug Code: 1769  
Creator: Hossein Erami Rug  
Design Name: Geometric Golfarang  
Material: Silk  
Size: 196x286 cm  
Year of Creation: 2018

Rug Code: 1757  
Creator: Hossein Erami Rug  
Design Name: Rock  
Material: Silk  
Size: 210x137 cm  
Year of Creation: 2021







Rug Code: 1759  
Creator: Hossein Erami Rug  
Design Name: Swan  
Material: Silk  
Size: 136x206 cm  
Year of Creation: 2021





Rug Code: 1760  
Creator: Hossein Erami Rug  
Design Name: Golfarang  
Material: Silk  
Size: 201x136 cm  
Year of Creation: 2021



Rug Code: 1762  
Creator: Hossein Erami Rug  
Design Name: Shah-Abbasi  
Material: Silk  
Size: 305x207 cm  
Year of Creation: 2020



Rug Code: 1736  
Creator: Hossein Erami Rug  
Design Name: Fereshteh  
Material: Silk  
Size: 106x162 cm  
Year of Creation: 2020



Rug Code: 1192  
Creator: Hossein Erami Rug  
Design Name: Golfarang- Tazhib  
Material: Silk  
Size: 208x134 cm  
Year of Creation: 2013





Rug Code: 1572  
Creator: Hossein Erami Rug  
Design Name: Golfarang  
Material: Silk  
Size: 204x132 cm  
Year of Creation: 2017

Rug Code: 1735  
Creator: Hossein Erami Rug  
Design Name: Versace  
Material: Silk  
Size: 142x208 cm  
Year of Creation: 2020



